

2026

Beach & River Mouth Cleanup Sponsorship Packages



You have the power to make a difference.

Partner With Us.

Coastal Corridor Alliance (CCA) supports locally driven conservation and restoration efforts across the Randall Preserve and the Santa Ana River Coastal Corridor. Partners like you help fund on-the-ground habitat restoration, public access planning, and community education.

Our sponsored events offer opportunities to be strategic in trash interception within the Santa Ana River Watershed. This work is connected to other upstream and downstream habitats, which aligns with CCA's wider conservation efforts in the Coastal Corridor. Further, CCA is committed to this work through its own stewardship goals of no single use plastics and using biodegradable gloves and bags at our beach cleanup events.



Core Sponsorship Benefits



1

Improve Team Building

Improve team morale through community-based volunteer activities focused on environmental stewardship and giving back.

2

Increase Brand Visibility

Increase your recognition by partnered branding, such as media, marketing, and social networks.

3

Align ESG Goals

Get accurate data on your impact through post-event statistics to share with your network.

Partnering for Conservation

Our sponsors are our partners. In addition to brand visibility and meaningful team-building opportunities, you will introduce your team to crucial local hands-on coastal conservation activities. Your partnership helps protect local habitats, engage local residents, and expand public access across the Coastal Corridor. Here are a few of the conservation benefits of a sponsored event:



Engagement Opportunities

Experience hands-on impact through exclusive beach cleanups that connect your team directly to conservation in action.



Leadership & Recognition

Show your leadership in sustainability. CCA will highlight your support across our communication channels and provide materials to help share your conservation success story.



Shared Impact

Together, we can preserve the beauty and biodiversity that define Southern California's natural heritage, while protecting the beaches and marine environment for humans and wildlife alike.



Sponsorship Packages

	\$1,000	\$2,500	\$5,000	\$10,000
Benefits	Schools & Nonprofits*	Ripple Effect Package	Wave Impact Package	Tide Turner Package
Brand Visibility Corporate Logo on CCA Partners page		Logo Inclusion	Noticeable Logo Placement	Prominent Logo Placement
Media Exposure Newsletter – Featured Partnership	Sponsor Thank You	Sponsor Thank You	Dedicated Spotlight	Featured Story
Social media post	1 platform	1 platform	3 platforms	5 platforms
Exclusive Access Private team-building event	✓	✓	✓	✓
Logistical Support Coffee, drinks, snacks, staffing supplies, and event logistics	Limited	✓	✓	✓
Branded Giveaways Co-branded fair-trade certified shirts			Up to 75*	Up to 150*
Premiere Engagement Trash art photo for social media				✓
Participation Limits	50	50	100	150

Additional Enhancement Options:

*Limit five events at this level per year.

Additional Participants

Bring additional guests with a per person fee
(cost varies by package)

Team Lunch

CCA brings lunch for the team
\$20 per person

Off-Site Lunch & Learn

CCA presents at your company to your employees
(cost varies by duration)

Social Media Reel

We'll work with you to create a reel featuring your event
\$300 for 90 seconds



Partner Recognition Opportunities

Our event sponsors receive visibility through Coastal Corridor Alliance's digital channels, helping showcase your organization's commitment to sustainability and community stewardship. Some of these benefits are dependent on the level selected and include:



Social Media Features*

Sponsors are highlighted across our social media platforms with branded posts, event photos, and partner shout-outs. These features connect your organization directly with our engaged community of supporters, volunteers, and local residents.



Newsletter Spotlights*

Partners are recognized in our e-newsletter, which reach thousands of subscribers across Orange County and beyond. These spotlights can include a brief company profile, event highlights, or a message about your organization's sustainability goals.



Campaign and Event Recognition*

During major campaigns and corporate volunteer events, sponsors receive additional recognition through dedicated posts, stories, and event recaps, reinforcing your company's role in protecting the Coastal Corridor.

* Specific recognition features detailed in each package's description.

Photo credit: AirViews (aerial in large circle)



Sign Up Today!

Contact

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Or complete our interest form:

